



QP CODE: 21103181



21103181

Reg No : .....

Name : .....

**B.COM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,  
DECEMBER 2021  
Second Semester**

**Core Course - CO2CRT06 - BUSINESS MANAGEMENT**

(Common for B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Logistics Management, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism)

**2017 & 2018 Admissions Only**

C1F6EA00

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write a short note on management as a human process.
2. What is POSDCORD?
3. What is division of work?
4. Which plan is called as 'numerised plan'?
5. What do you mean by self appraisal?
6. What do you mean by principle of span of control?
7. Define responsibility.
8. "Motivation is a complex process". Explain.
9. What is feedback control?
10. What are the steps followed in PERT and CPM?
11. List out the basic concepts of TQM.
12. List the features of Green Belts.

(10×2=20)





### Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the different levels of management.
14. Explain the decision roles of a manager.
15. State the nature of planning.
16. State the features of coordination.
17. What do you mean by project organisation?
18. Explain the features of accountability.
19. Explain situational theory of leadership.
20. What are the problems of Quality Circle?
21. Write short notes on the strategic approach of BPR.

(6×5=30)

### Part C

Answer any **two** questions.

Each question carries **15** marks.

22. MBO is a goal oriented process or a work oriented process. Comment.
23. Explain the advantages & disadvantages of Organisation Chart.
24. Leadership and management are one and the same. Do you agree? Validate your comments.
25. Is there a difference between Kaizen and Continuous Improvement.

(2×15=30)

